

EXECUTIVE DIRECTOR

Remote Location https://www.deeplivinglab.org/

Send Nominations or Cover Letter and Resume to:

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The Opportunity:

Change has always been a part of life, and unprecedented change, internally and externally, is likely to continue. Deep Living Lab (DLL) is committed to change leading to greater consciousness.

DLL is seeking a committed, open-hearted, spiritual practitioner and high-capacity nonprofit or Fourth Sector leader to be its first Executive Director. This individual will collaborate with the stakeholders to create a strong yet flexible organizational structure to advance its mission. This position offers the right candidate a unique opportunity to lead and innovate a thoughtful, collaborative organization based on self-management and self-correction that designs and delivers life-changing offerings.

DLL offers a rare opportunity: The Lab is Funded to Impact, giving the new Executive Director time to gather, evaluate, and analyze data from team member activities and from external resources upon which to build a sustainable financial and organization structure. A Board of Directors, which is in the process of being developed, will be an additional resource.



About Deep Living Lab

DLL's vision is to have a world of people living with less judgment, more compassion, and more access to deeper sources of wisdom. Individually and collectively, members of the team are building this evolutionary human capacity for themselves and for individual and global healing.



Labyrinth at Mercy Center, Burlingame, CA (in-person retreat location)

While the work of its predecessor company, Deep Living Institute, has existed for nearly 20 years, DLL has emerged as a consortium of presence-based professionals. They are dedicated to creating accessible, dynamic, and powerful content delivery systems that support the needed change in the world. Recognizing that the divisiveness evident in the world begins with the inner divide, DLL's approach is to support transformative change from the inside out.

Grounded in the non-dogmatic principles of presence, with the Enneagram and EnneaCrossings™ as guiding bodies of wisdom, DLL is an incubator for the human soul.

The Deep Living Lab Team

The DLL team consists of talented professionals committed to Deep Living principles who are awaiting a visionary and collaborative leader who will build on the existing connections and develop strategies and methods for these principles to become manifested around the globe. Team members have taken on a variety of support roles to advance the movement of the organization to its nonprofit status. The team includes a part-time transition project manager, contractors who serve as coaches/facilitators and course developers, an author, and an editor.



Deep Living Practice Circle

Roxanne Howe-Murphy, the founder, offers two books respected and used worldwide: *The Deep Living with the Enneagram: Recovering Your True Nature*, (revised and updated edition, 2020) and *Deep Coaching:*



Using the Enneagram as a Catalyst for Profound Change. These books serve as content-rich foundational resources for certificates and training programs through the Deep Coaching Institute (a sister organization), and for Deep Living Lab Retreats, Courses, and Circles. A Deep Living companion workbook by DLL team members is in progress.

The ethos and content of DLL are a perfect fit for the marketplace, combining interests in spiritual deepening and conscious engagement in life. The essence of DLL is to meet people "where they are" with presence-based offerings that meet the personal and collective urgency for healing, wholeness, and unity.

Nearly endless, yet largely untapped, are the opportunities to provide this work to new audiences of seekers through existing and new formats, platforms, and partnerships. Audiences for personal development for professionals could include chaplains, health care workers, social workers, educators, nonprofit leaders, business leaders, social activists, as well as parents, partners, neighbors, and citizens. DLL offers a wide range of content and the underpinning framework of healing and awakening.

The Executive Director Role



International Enneagram Association Conference, 2019

The Executive Director (ED) will collaborate closely with stakeholders to strategically analyze and explore opportunities to create offerings that are accessible, relatable, and valuable to diverse audiences across the spectrum of race, gender, identity, and economic lines.

The Executive Director will seek ways to provide creative leadership in designing a coherent and cohesive/interrelated body of offerings based on the principles of Deep Living. The successful candidate will be talented at perceiving DLL's role in the social and cultural ecosystem.



Essential Job Functions

While the Lab is Funded to Impact, expanding the brand, growth, and pursuit of financial sustainability are balanced with the priority of making high-quality content accessible to target audiences at all socioeconomic levels. The ED should be comfortable in developing relationships with partners around the globe and with grant funders who prioritize diversity, accessibility of soul-caring offerings, and collaborations.

Earned revenue streams may come from offering DLL's content to new audiences via new platforms. Current offerings include live and virtual retreats, multiple-session courses, and monthly small-group circles. The ED will work with existing team members to develop a cohesive and core online curriculum with the intention of repurposing it to train and certify additional teachers/facilitators/coaches so that it can be offered in diverse and geographically dispersed communities.

The Executive Director, operating out of a sense of abundance and opportunity, will cultivate relationships and pursue opportunities that are both high-value and mission-aligned. Basic operational systems have been designed to orient the new ED and to provide a foundation for next steps.

This will require planning, communication, and relationship skills to develop or expand existing audiences. Must be committed to contributing to personal, social, and environmental healing.

Preferred Qualifications, Experience, and Competencies

As a primary spokesperson for the organization, the ED will convey DLL's offerings as well as its long-term and unique commitment to living and expressing the value of presence to major donors and funders as well as others in the marketplace.

The ideal candidate comes to DLL with grounded, open-hearted and open-minded orientation to the following:

Experience and Qualities

- Open Possesses an expanding level of self-awareness.
- ♦ Expansive worldview as an innovative and strategic thinker.
- ♦ Courage to lead an emergent organization and dynamic team that is expotentially expanding its offerings with a more inclusive and global perspective.
- Have knowledge of the ecosystem of spiritual offerings.
- Is generously disposed to recognize the talents and dreams of existing and potential contributors
- ♦ Is emotionally intelligent, inclusive, and kind.

Competencies

- A strong communicator and relationship builder with the ability to build a strong internal community with staff, board, and externally with members of the community and including potential collaborators.
- Capability to develop a strong yet flexible organizational foundation; a structure which is based on self-correction.
- Grounded and creative designer of the human and organizational environment.
- Business-minded with marketing strategy skills to expand the reach of DLL to new audiences and through new platforms.



- Possesses financial and technical acumen and the ability to create flexible financial models, especially in the first two years, that can be used in decision-making to enable the sustainable growth of the organization.
- Possesses the ability to facilitate the development of curricular offerings, including training certifications.
- Skilled at activating collaborative exploration of what is possible.
- Receptive listener, facilitative, diplomatic, and adept at compassionately managing roles and boundaries.
- Demonstrated cultural competencies.
- The ability to build a team based on both current needs and near-term vision.

Required Qualifications

The right candidate is committed to personal spiritual practice. The successful candidate has exceptional emotional intelligence, communication and listening skills, is highly self-aware and observant. A Bachelor's degree in any field is expected; advanced academic pursuit in a relevant field is preferred.

The candidate is required to have a conceptual understanding of technology platforms for disseminating content and maintaining the integrity of intellectual property. While technical implementation experience is not required, knowledge of cutting-edge digital content delivery is highly valuable. Experience in generating revenue from digital content is a plus.

Relevant experience in developing or overseeing the creation of content is required, along with a creative approach to delivering content to a broad cross-section of seekers. Experience in the publishing field is a plus.

To be considered, a candidate must have 15 years of work experience demonstrating progressive and successful levels of collaborative leadership and strategic organization development, with a preferred minimum of seven years in the nonprofit or Fourth Sector environments.

A multidisciplinary, multifaceted experience is valued; the candidate will have work experience that incorporates three or more of the following: content development, business development, technology, marketing, content monetization.

Ideally, the successful candidate will have some knowledge in the Enneagram, and be willing to actively engage in studying this body of work which is committed to the practice of presence-based work and living.





Board Co-Chair, Roxanne Howe-Murphy, Founder

Dr. Roxanne Howe-Murphy is the founder of Deep Living Lab (formerly Deep Living Institute) and the founder and senior faculty of the Deep Coaching Institute. She authored the multiple award-winning, international bestseller, *Deep Living with the Enneagram: Recovering Your True Nature* (revised and updated edition, 2020) and *Deep Coaching: Using the Enneagram as a Catalyst for Profound Change.* She has two books in progress — one on her newest work, *EnneaCrossings™*, and the 15th-year anniversary edition of *Deep Coaching.* She leads retreats in the U.S. and internationally and has served as a life, leadership, and spiritual coach since 1997.

"I have researched the great human experiment for decades and have been drawn since childhood to the Sacred in all that exists. After a

substantial period of 'forgetting who I am,' I was blessed to reconnect with my deeper guidance and discover both the profound power and practicality of presence. It is a gift available to all if we just know where to look. Beyond my education, training, and depth of professional experience, I deeply trust in the capacity of the human soul that urges us toward manifesting our highest nature in this ever-unfolding universe." For a more information, visit Roxanne's <u>extensive bio</u>, her <u>author website</u>, and the <u>Deep</u> Coaching Institute website.



Board Co-Chair, Irma Velasquez, Donor

"As a mother, educator, nonprofit leader, artist, life coach, and socialspiritual entrepreneur, I'm passionate about exploring the common threads that connect us to our inner selves, one another, and our global community.

"Building my capacity to be present and trust in life's natural process is at the core of my inner work. The practices embedded in DLL's teachings have created a solid foundation for me in support of this heartfelt work. They have guided me through parenting a very soulful young man who is not fully integrated into our social structure. They have sustained me as I stepped up to leadership roles in the fields of education and advocacy.

"In my advocacy for individuals with autism, I've been a witness to the pain people like my son experience when they are seen as different or are

marginalized because they communicate in a form not understood by most of society. My calling is to illuminate our common humanity through practices and programs that spark recognition of each other as individuals who have worth for who we are, not what we do.

"I also take to heart the calling to address the inner suffering apparent in opulent societies. As an immigrant from El Salvador, I find it heartbreaking to witness the anguish we cause each other when, insulated by overly affluent and lavish lives, we become insensitive to the pain of others. As the first donor and supporter



of the work that DLL is embracing, I am committed to bringing its insights and teachings to a worldwide audience, while also shining light on the beauty of our individual and soulful collective."

Background Checks:

Prior to submitting your resume for this position, please read it over for accuracy. Lindauer does verify academic credentials for its candidates, and our clients frequently conduct background checks prior to finalizing an offer.

> To learn more, call **Libby Roberts, Senior Vice President** 617-262-1102 ext 225

> > Or

Maureen Huminik, Vice President 617-262-1102 ext 207 or send nominations or cover letter and resume to

<u>Iroberts@lindauerglobal.com</u> or <u>mhuminik@lindauerglobal.com</u>

All inquiries will be held in confidence.



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