

Associate Vice President for Advancement DePaul University

Chicago, IL depaul.edu

Send Nominations or Cover Letter and Resume to:
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Vice President
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The Opportunity:

With just 70 students when it was founded in 1898, DePaul has grown to become the nation's largest Catholic university. DePaul, named for St. Vincent de Paul, has maintained its commitment to serve students who might otherwise be denied a quality education, from turn-of-the-century women and returning veterans to first-generation, low-income city residents. Its urban, multicultural perspective has led to innovative programs and a hands-on learning approach that reflects its deep ties throughout Chicago and a growing international influence.

Reporting to the Vice President for Advancement and a member of the senior leadership team, the Associate Vice President (AVP) will provide strategic oversight and management of the fundraising activities and teams in the college and school-based and regional teams, corporate and foundation relations, and advancement stewardship. They will play a central role in major and principal gifts as well



"Here, We Do." - DePaul University



as in strategy development for the Vice President, and others, and hold a personal portfolio.

The successful candidate will be polished, passionate, and possess exceptional interpersonal skills, as well as demonstrate a personal commitment to service and diversity. They will bring a strong commitment to metrics and best practices, as well as strong solicitation skills.

Overview

Since its founding, and in keeping with its mission, DePaul has been widely known for welcoming students and employees from all ethnicities, religions, and backgrounds.

As a comprehensive university, DePaul offers degree programs at the undergraduate and graduate levels and a range of professional programs. The liberal arts and sciences are recognized not only for their intrinsic value in undergraduate and graduate degree programs, but also because they are foundational for all specialized undergraduate programs and supportive of all advanced professional programs. The university maintains that depth of scholarship to offer the doctorate in selected academic disciplines. Libraries, computer resources, and other academic support services match the levels and diversity of degree programs.

While teaching is central to DePaul's mission and values, research is supported both for its intrinsic merit and for the practical benefits it offers to faculty, students, and society. Broadly conceived, research at the university entails not only the discovery and dissemination of new knowledge but also the creation and interpretation of artistic works, application of expertise to enduring societal issues, and development of methodologies that improve inquiry, teaching, and professional practice.



In meeting its public service responsibility, the university encourages faculty, staff, and students to apply specialized expertise in ways that contribute to the societal, economic, cultural, and ethical quality of life in the metropolitan area and beyond. When appropriate, DePaul develops service partnerships with other institutions and agencies.

DePaul's two main campuses are located in Lincoln Park and the Loop. The Lincoln Park campus is home to the Colleges of Liberal Arts and Social Sciences, Science and Health, and

Education. It also houses the School of Music, the Theatre School, and the John T. Richardson Library. The Loop campus houses the Colleges of Communication, Computing and Digital Media, and Law. It is also home to the Kellstadt Graduate School of Business, which is part of the nationally ranked Driehaus College of Business, the 10th oldest business school in the nation.



The university enrolls around 16,150 undergraduate and about 7,600 graduate/law students, making DePaul the 13th largest private university by enrollment in the United States, and the largest private university in Illinois. The student body represents a wide array of religious, ethnic, and geographic backgrounds, including over 60 foreign countries.

DePaul's intercollegiate athletic teams, known as the Blue Demons, compete in the Big East Conference. DePaul's men's basketball team has made 18 NCAA tournament appearances and appeared in two Final Fours.



Catholic Character

The university derives its name and fundamental mission from St. Vincent de Paul, the founder of the Congregation of the Mission, a religious community whose members, Vincentians, established and continue to sponsor DePaul. Motivated by the example of St. Vincent, who instilled a love of God by leading his contemporaries in serving urgent human needs, the DePaul community is above all characterized by ennobling the God-given dignity of each person. This religious personalism is manifested by the members of the DePaul community in a sensitivity to and care for the needs of each other and of those served, with a special concern for the marginalized members of society. DePaul University emphasizes the development of a full range of human capabilities and appreciation of higher education as a means to engage cultural, social, religious, and ethical values in service to others.

By reason of its Catholic character, DePaul strives to bring the light of Catholic faith and the treasures of knowledge into a mutually challenging and supportive relationship. It accepts as its corporate responsibility to remain faithful to the Catholic message drawn from authentic religious sources, both traditional and contemporary. In particular, it encourages theological learning and scholarship; in all academic disciplines, it endorses critical moral thinking and scholarship founded on moral principles that embody religious values and the highest ideals of our society.

On the personal level, DePaul respects and supports the religiously pluralistic composition of its members; it endorses the interplay of diverse value systems beneficial to individual formation and intellectual inquiry. Academic freedom is guaranteed both as an integral part of the university's scholarly and religious heritage, and as an essential condition of effective inquiry and instruction.



As an urban university, DePaul is deeply involved in the life of a community that is rapidly becoming global and is interconnected with it. DePaul both draws from the cultural and professional riches of this community and responds to its needs through educational and public service programs; by providing leadership in various professions, the performing arts, and civic endeavors; and in assisting the community in finding solutions to its problems.



Rankings and accolades can't tell the whole story, but they do point to important aspects of the university, what it cares about, and what makes it unique. Here's a sampling — <u>DePaul University Rankings</u>

The Role

Building on the second-most successful fundraising year in the history of the university, and in the midst of its most successful fundraising year ever, the new AVP will oversee strategic philanthropic plans associated with individual, corporate, and foundation fundraising functions as follows:

- Manage a portfolio of select principal gifts prospects and donors, including DePaul's most generous donors.
- Collaborate with the VP on the management of their prospect pool.
- Collaborate with the VP to construct and execute fundraising plans for campaigns, including providing staff support to campaign and high-level volunteer structures.
- Oversee unit-based and special campaigns; monitor and evaluate progress of all major and principal
 gift fundraising activities; prepare progress reports and disseminate information to internal and
 external audiences as appropriate.
- Oversee corporate relations, foundation relations, major gifts, planned giving, and principal gifts programs, facilitating a data-driven approach to identification and staffing of prospects and donors
- Effectively participate in key organizational management structures internal to Advancement and the University.
- In collaboration with VP and the Office of the Secretary, help identify and cultivate potential Trustees; consult with the VP on providing meaningful engagement opportunities for Trustees.

Managerial/Supervisory Responsibilities:

 Manage the senior staff responsible for leading all constituent-based and generalist development programs, as well as the staff responsible for coordinating the principal and planned gift programs and donor stewardship.

Education and Experience:



- Bachelor's degree required; advanced degree strongly preferred;
- An extensive, successful record of accomplishment of cultivating, soliciting, and stewarding
 individuals and entities making philanthropic investments in the five-, six-, and seven-figure ranges;
- A minimum of 10 years of development experience;
- Five years or more of supervisory experience;
- Demonstrated ability to motivate staff and engage volunteers; and
- Experience in providing leadership to and management of principal and major gift development officers.

Leadership



Daniel J. Allen, Ph.D. Vice President for Advancement

Dan Allen currently serves as the Vice President for Advancement at DePaul University. Dan joined the team at DePaul in 2015 and previously served as Associate Vice President for Principal Gifts and Vice President for Development. As Vice President for Advancement, Allen provides leadership and executive management for all fundraising, alumni relations, and advancement communications strategies. He also serves in a leadership capacity as an Administrative Officer of the university.

Prior to joining DePaul, Allen served as Senior Associate Dean for External Relations at the University of Chicago's Harris School of Public Policy. He also served as Vice President of Institutional Advancement at Lewis University in Romeoville, IL, and at Loras College in Dubuque, IA. Allen has worked in educational development roles for nearly 30 years and has been a frequent presenter at various educational and healthcare development conferences and seminars.

Allen completed his Ph.D. at Loyola University in Chicago and continues to pursue his interest in the area of post-secondary educational access for low-income students. His dissertation considered how academically talented, low-income students access highly selective post-secondary education. He has presented work on improving opportunity for academically qualified, low-income students to the Association for Institutional Research and has had his research published in "Research in Higher Education." Allen also has presented research on college choice and social reproduction to the American Educational Research Association and the National Association for College Admission Counseling. His scholarship focuses on how various forms of human, cultural, social, and economic capital influence the college-choice behavior of low-income students.



Development/Advancement Overview

In October 2019, the DePaul University Board of Trustees passed a resolution to enter the quiet phase of an eight-year comprehensive campaign to raise \$500 million for the university priorities outlined in the *Grounded in Mission Strategic Plan*. The campaign is the second in DePaul's history. After an in-depth analysis of the alumni and prospect database, it was determined that DePaul donors could support more than \$500 million in new donations, a 50 percent increase from what was raised in the previous campaign.

Now We Must: The Campaign for DePaul's Students

When the pandemic struck in March 2020, DePaul made the extraordinary decision to launch an 18 month fundraising campaign to meet its students' heightened needs. *Now We Must: The Campaign for DePaul's Students* launched on September 9, 2020, and will go through December 31, 2021, as the second year of the larger comprehensive campaign. The goal for the *Now We Must* campaign is to raise \$60 million for the following priorities:

- 1. Financial aid and scholarships;
- 2. Emergency assistance funding;
- 3. Internships;
- 4. Technology and access; and
- Mental health and wellness.

DePaul University's first campaign, *Many Dreams, One Mission* launched in May 2010 with an initial goal of \$250 million. That goal was met in 2012, spurring DePaul's Board of Trustees to set its sights on reaching the \$300 million mark. In the end, the university raised more than \$333



million by the official campaign close on June 30, 2014. More than 40,000 donors — 67 percent of them DePaul alumni — made gifts to the campaign. More than 1,100 donors made gifts of \$25,000 or more, and the campaign directly expanded the university endowment by almost \$155 million.



Background Checks:

Prior to submitting your resume for this position, please read it over for accuracy. Lindauer does verify academic credentials for its candidates, and our clients frequently conduct background checks prior to finalizing an offer.

To learn more, call
Maureen Huminik, Vice President at
617-262-1102
or send nominations or cover letter and resume to
MHuminik@LindauerGlobal.com.
All inquiries will be held in confidence.



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